

# The **GBU** Awards

The Good The Bad & The Ugly

## ADVERTISING WOMEN OF NEW YORK

Please type or print clearly. Complete **ONE ENTRY FORM PER ENTRY.**

### ABOUT YOU:

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COMPANY NAME

CONTACT NAME @ COMPANY

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ADDRESS

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CITY

STATE

ZIP CODE

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TELEPHONE

E-MAIL

**ABOUT YOUR ENTRY:** All submissions should have aired for the first time in 2005.

**CATEGORY:** (check one box only)

**GOOD** (\$100 entry fee)

**BAD** (free)

**UGLY** (free)

**MEDIA CATEGORY:** (check one box only)

**TV**

**SPECIFICATIONS:** TV submissions can be sent on DVD, 3/4" or 1/2" With label indication spots and agency name on each. Please be sure to attach entry form to each submission.

**PRINT**

**SPECIFICATIONS:** Print submissions should be sent as tear sheets or reprints, unmounted. Campaigns should be taped together accordion style-reading left to right. Please be sure to attach entry form to each submission.

**RADIO**

**SPECIFICATIONS:** Radio submissions can be sent on either CD, cassette tape or broadcast reel. Please be sure to attach entry form to each submission.

**INTERACTIVE**

**SPECIFICATIONS:** Interactive submissions should be sent as digital files on CD-ROM or DVD-ROM (2 copies, please) containing a demonstration of the interactive piece. (Your piece can be a Flash Player, an HTML presentation, or even a QuickTime .mov file that demonstrates the idea.) Submissions will be viewed on a machine that has the Flash 8 player installed as well as a web browser.

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TITLE & COMPANY OF ENTRY

*If you are nominating a commercial that is not your own and you don't know the title, please provide us with a detailed description of the commercial so we can track it down.*

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**PAYMENT:** Please make check payable to **AWNY Foundation.** / **DEADLINE TO ENTER IS MARCH 6, 2006.**

If you have any questions, please call or e-mail Liz Schroeder, (212) 221-7969, [liz@awny.org](mailto:liz@awny.org)

Please mail this form along with entry and payment to:

**Good Bad Ugly, c/o Rhiannon Wyrick  
Lowe  
150 East 42nd Street, 13th Floor,  
New York, NY 10017**